

AsterionVox

Outbound AI Calling for Operations at Scale

Describe a goal. Pick a list. Every call, handled.



EXECUTIVE SUMMARY

AsterionVox is a vertical-agnostic outbound calling platform. An operator describes a goal and picks a contact list; the platform places the call, holds a natural AI conversation and captures a structured outcome — with consent, approval and validation built in.

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Describe an objective and pick a list — a campaign definition is drafted, then approved by a person before anything goes live.
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The AI agent holds a natural, on-brand conversation calibrated to the goal, and knows when to hand off to a person.
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Every call ends in a structured, declared outcome, so results are measurable rather than anecdotal.
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DNC and consent are enforced on the dial path, with per-tenant caps keeping every campaign controlled.





WHAT THE PLATFORM ENABLES

- 1

Goal-driven campaign design in minutes
- 2

Human approval before any call is placed
- 3

Consent- and DNC-safe outbound dialling
- 4

Natural AI conversations, on-brand every time
- 5

Structured outcomes captured on every call
- 6

Full dry-run testing before launch



TYPICAL OUTCOMES

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Fewer missed appointments and no-shows
- 

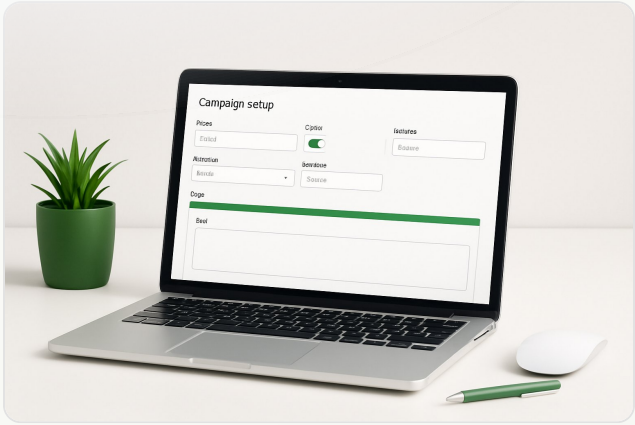
More contacts reached, consistently
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Staff freed from repetitive dialling
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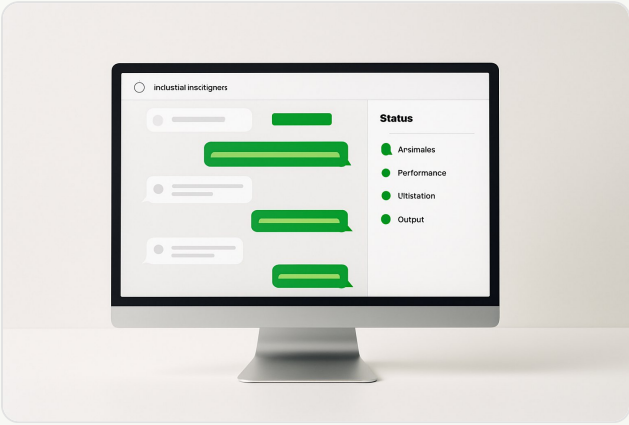
A clear, auditable record of every conversation

From a Goal to a Real Conversation

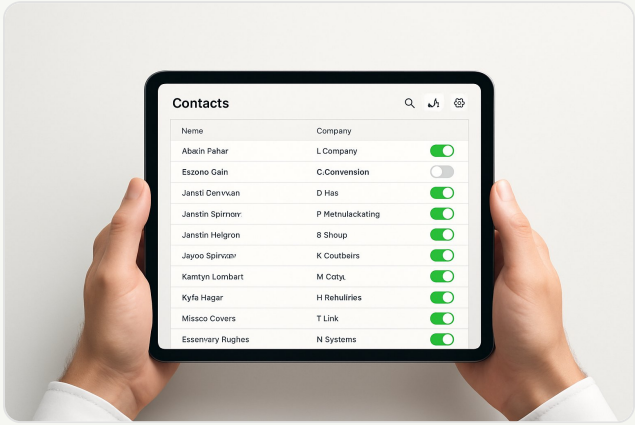
AsterionVox turns a plain-language goal into a governed calling campaign — designed in minutes, approved by a person and validated before a single number is dialed.



1 Campaign Builder



2 Dry-Run Validation



3 Contacts & Consent

STAGE		WHAT IT DELIVERS
1		Describe the goal An operator states the objective; a draft campaign definition is generated → Setup in minutes, not weeks
2		Review the definition Script, outcomes and success criteria captured as one artifact → A single source of truth
3		Human approval gate A person signs off before go-live (draft to active) → Nothing dials without sign-off
4		Snapshot the list Contacts validated to E.164; lists built with top-up and union → Clean, current targeting
5		Consent and DNC check DNC and consent enforced on the dial path itself → Compliant by default
6		Place the call Guarded outbound dialling with per-tenant caps and idempotency → Controlled, safe delivery
7		Hold the conversation The AI agent follows the brief and adapts naturally → On-brand every time
8		Capture the outcome The agent declares a structured outcome via a defined tool → Every call is measurable

CONTROL		WHY IT MATTERS
9		Approval gate Draft, pending-approval and active lifecycle → Human control at launch
10		Consent and DNC layer Authoritative and enforced on every dial → Respect the do-not-call list
11		Per-tenant caps Daily call, spend and concurrency limits → No runaway campaigns
12		Suppression and allowlist Optional allowlist while testing → Dial only who you should
13		Idempotency keys Guard against duplicate dials → Never call twice by mistake
14		Signed voice tokens Short-lived tokens on the voice channels → Secured connections
15		Tenant isolation Row-level security forced across all data → Every client fully separated
16		Test transcripts Conversations persist across every dry-run mode → Reviewable evidence

 EVERY CAMPAIGN IS

 Human-approved before launch

 Consent- and DNC-safe

 Capped and controlled

 Validated in a full dry run

 Ready to hand off to a person

What You Can Automate

AsterionVox is vertical-agnostic: the same pipeline runs any outbound conversation you can describe. These are the patterns operators reach for first.



One Platform, Every Sector



REMINDERS & CONFIRMATIONS

1

Appointment reminders and rescheduling

2

Shift and contractor confirmations

3

Delivery and booking confirmations

4

Renewal and expiry reminders



OUTREACH & ENGAGEMENT

1

Lead follow-up and qualification

2

Waitlist and cancellation fill

3

Re-engagement of lapsed contacts

4

Event and service notifications



FEEDBACK & SERVICE

1

Satisfaction and NPS surveys

2

Payment and account reminders

3

Onboarding and welcome calls

4

Consent and detail verification

23.5%

global patient no-show average that reminder campaigns target

15–25%

typical connection rate on outbound dialling

24/7

consistent, on-brand conversations at any hour

Built for Every Industry Asterion Serves

Wherever Asterion runs operations, AsterionVox can make the calls those operations depend on — each campaign defined, approved and validated for the sector it serves.



SECTOR		OUTCOME	
1	 Mining & Minerals Contractor mobilisation and shift-confirmation calls	→	Crews confirmed before the shift
2	 Energy & Utilities Planned-outage notifications and appointment booking	→	Customers informed ahead of time
3	 Chemicals & Process Permit-renewal and safety-briefing confirmations	→	Compliance kept current
4	 Infrastructure Field-visit scheduling and availability checks	→	Right crew, right site
5	 Manufacturing Supplier delivery confirmations and order follow-ups	→	Supply chain kept moving
6	 Healthcare Bilingual appointment reminders and follow-up calls	→	Fewer missed appointments
7	 Financial Services Payment reminders and document / KYC follow-ups	→	Faster, softer collections
8	 Public & Community Service notifications and satisfaction surveys	→	Reach everyone, consistently
9	 Field Services Booking, reminder and rescheduling calls	→	Fuller diaries, fewer gaps
10	 Retail & Membership Renewal, win-back and loyalty outreach	→	Retention at scale



DESCRIBE THE GOAL. **ASTERIONVOX MAKES THE CALL — CONSENT-SAFE, ON-BRAND, AND CAPTURED TO THE LAST OUTCOME.**